

# GPCA PlastiCon Program

Day one

Wednesday 14 March, 2018

08:00 – 09:00 Registration opens and welcome coffee

## Session one: Keynote session

09:00 – 09:10

Opening remarks

Ahmed Omar Abdulla, *CEO, Borouge* and *Chairman, Plastics Committee, GPCA*

09:10 – 09:30

Keynote address: **Plastics in a circular economy – key concepts**

Abdulrahman Al-Fageeh, *EVP – Petrochemicals, SABIC*

09:30 – 09:50

Keynote address: **Redefining plastics production: Disrupting the traditional polymer industry**

Javier Constante, *Commercial Vice President, Packaging and Specialty Plastics - Europe, Middle East, Africa, DOW Europe GmbH*

09:50 – 10:10

Panel discussion and Q&A

## Session two: International polymer producer experience in the circular economy

10:10 – 10:30

Preparing for regenerative feedstock for polyolefin  
LyondellBasell

10:30 – 10:50

Packaging conversion – Sustainable profitability

10:50 – 11:10

Panel discussion and Q&A

11:10 – 11:40

Networking break

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### **Session three: Regulating the plastics recycling industry in the GCC**

- 11:40 – 12:00**      **Establishing the UAE plastic waste management strategy**
- 12:00 – 12:20**      **The KSA vision and experience**
- 12:20 – 12:40**      **Panel discussion and Q&A**
- 12:40 – 14:00**      **Networking lunch**

### **Session four :Global brand owners and the plastics circular economy**

- 14:00 – 14:20**      **Topic one  
TBC**
- 14:20 – 14:40**      **Topic two  
TBC**
- 14:40 – 15:00**      **Topic three  
Henkel**
- 15:00 – 15:20**      **Topic four**
- 15:20 – 15:40**      **Panel discussion and Q&A**

## **Day two                      Thursday 15 March, 2018**

- 08:00 – 09:00**      **Registration opens and welcome coffee**
- 09:00 – 09:20**      **Opening address: Impact of a changing global landscape**  
*David Lines, Principal – Energy and Chemicals Advisory, Europe, Africa and Middle East, Nexant*
- Session five: Leadership with recycling in the global plastics industry**
- 09:20 – 09:40**      **From recycling to newcycling®**  
*Klaus Wohnig, Managing Director, APK AG*

- 09:40 – 10:00**      **Excellence through innovation**  
Adrian Griffiths, *CEO, Recycling Technologies*
- 10:00 – 10:20**      **Twin approaches to environmentally friendly plastics: Recycling and raising Bio-Content**  
Dr. Charles Fryer, *Chairman, Tecnon OrbiChem Ltd*
- 10:20 – 10:40**      **The plastic recycling market in the GCC: A converter's perspective**  
Wouter Boomsma –*Group Executive Director, Cosmoplast*
- 10:40 – 11:10**      **Panel discussion and Q&A session**
- 11:10 – 11:30**      **Networking break**  
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- The logo for S-Chem features the text "S-Chem" in a bold, black, sans-serif font. Above the text is a stylized graphic consisting of three curved lines in green, blue, and red, suggesting motion or a chemical process.
- Session six: Export opportunities for the GCC plastics processing**
- 11:30 – 11:50**      **Export opportunities in Africa (including Egypt)**  
Mohamed Awadalla, *Commercial Manager, Lasheen Group Egypt*
- 11:50 – 12:10**      **Export opportunities in Asia**  
Rakesh Singh, *Director-Corporate Strategy and Operations Development, Srithai Superware Public Co. Ltd*
- 12:10 – 12:30**      **Panel discussion and Q&A**
- 12:30 – 12:45**      **Closing address**  
Dr. Abdulwahab Al-Sadoun, *Secretary General, GPCA*
- 12:45 – 14:00**      **Networking lunch**

*\*Please note the speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topic*